



ΕΥΡΩΠΑΪΚΟ ΚΕΝΤΡΟ ΑΡΙΣΤΕΙΑΣ JEAN MONNET
ΕΘΝΙΚΟ ΚΑΙ ΚΑΠΟΔΙΣΤΡΙΑΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ
JEAN MONNET EUROPEAN CENTRE OF EXCELLENCE
NATIONAL AND KAPODISTRIAN UNIVERSITY OF ATHENS



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Workshop in Risk and Crisis Management in Tourism

Athens, 14 November 2016

16.00-20.00

Electra Palace Hotel
Athens

PROGRAMME

Speaker: Professor Alexandros Paraskevas, International Center for Hotel & Resort Management, University of West London.

- The importance of risk and crisis management for European Tourism
- Tools for risk assessment
- Ways to respond to a crisis in tourism
- Ways to recover from a crisis

DISCUSSION